



NATURAL BORN ATHLETE
CLEAN. TESTED. PROVEN


WHAT DOES NOW SPORTS REPRESENT?

- **Clean & Wholesome Sports Nutrition**
- **Carefully formulated products**
- **No Artificial ingredients**
- **No illegal adulterants**



SAFE PRODUCTS FOR ALL ATHLETES

- From Youth to Elderly
- Weekend Warriors
- Amateurs
- Professionals
- Olympians



NATURAL BORN ATHLETE
CLEAN. TESTED. PROVEN.

For more than 45 years NOW® Sports has been supporting clean and natural athletes with our award-winning line of pure, unadulterated sports nutrition products. Our products are formulated to promote optimal performance and help you achieve the results you work so hard for.*


now
SPORTS

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HONEST - ETHICAL - TRANSPARENT

Side-by-side Competitor Comparison

Sodium	20 mg	1%
Total Carbohydrates	4 g	1%
Sugars	1 g	**
Calcium	250 mg	25%
 Pump		
Proprietary Blend	13350 mg	**
Muscle Performance Matrix (Creatine Monohydrate, Beta Alanine, Creatine Magnesium Chelate, Dicalcium Malate)		
Muscle Pump Matrix (Glycerol-Silica Matrix, Arginine AKG, Taurine, Citrulline Malate, Cinnulin PF® Patented Cinnamomum Burmannii Extract (Bark) 3% Type-A-Polymers, Polygonum Cuspidatum (Root) 20% Resveratrol, Gynostemma Pentaphyllum (Leaf) Gypenosides, RC-NOS® Rutacarpine, Gamma Tocopherol)		
Acute Energy/Neuro Modulation System (Acetyl-L-Tyrosine, Choline Bitartrate, L-Tyrosine, Caffeine Anhydrous, Huperzine A 1%)		

Percent Daily Values based on a 2,000 calorie diet.
**Daily Value Not Established.

Sugars	14 g	†
Vitamin B-6 (from Pyridoxine HCl)	10 mg	500%
L-Arginine	600 mg	†
L-Citrulline	100 mg	†
L-Norvaline	100 mg	†
L-Ornithine (from L-Ornithine HCl)	200 mg	†
Creatine Monohydrate (Micronized)	3.0 g (3,000 mg)	†
Yerba Mate Extract (<i>Ilex paraguariensis</i>) (Leaf) (Contains 8 mg of naturally occurring caffeine)	100 mg	†
Green Tea Extract (<i>Camellia sinensis</i>) (Leaf) (60% Polyphenols, 40% Catechins) (Contains 4 mg of naturally occurring caffeine)	100 mg	†
Guarana Standardized Extract (<i>Paulinia cupana</i>) (Seed) (Contains 7.5 mg of naturally occurring caffeine)	50 mg	†
Gymnema Sylvestre Extract (GS4®) (25% Gymnemic Acid) (<i>Gymnema sylvestre</i>) (Leaf)	50 mg	†
Rhodiola Extract (<i>Rhodiola rosea</i>) (Root) (3% Rosavins)	25 mg	†
CoQ10 (Coenzyme Q10)	5 mg	†
Octacosanol (from Spinach) (Wheat-Free)	1.0 mg (1,000 mcg)	†
Organic Stevia Extract (<i>Stevia rebaudiana</i>) (Leaf)	160 mg	†

* Percent Daily Values are based on 2,000 calorie diet.
† Daily Value not established.

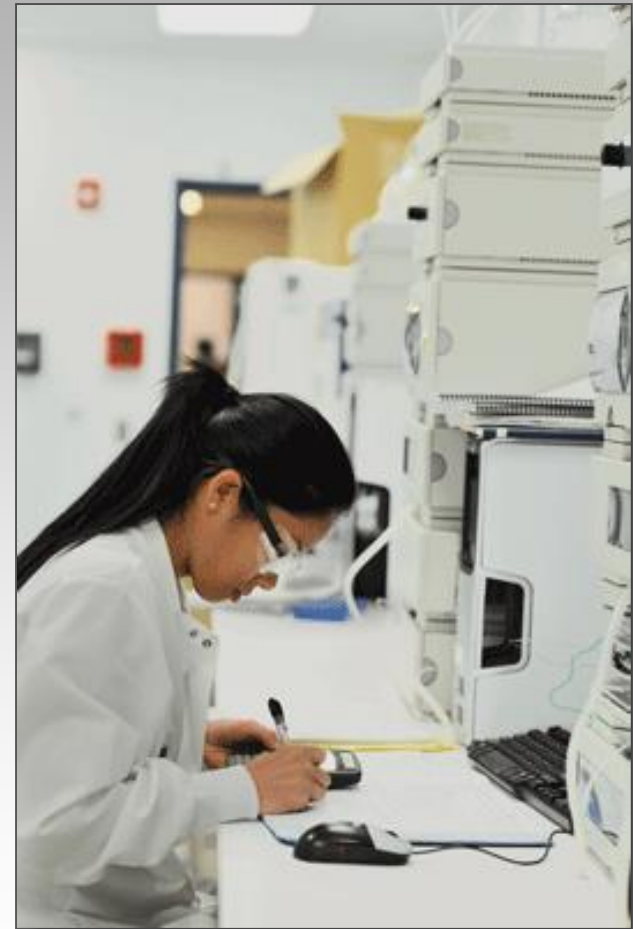
STRATEGIC NUTRITION

- **Potent formulas developed by athletes for athletes**
- **Core products to address the needs of hardworking athletes**
- **Our science-based supplements yield exceptional results**



TESTING AND QUALITY

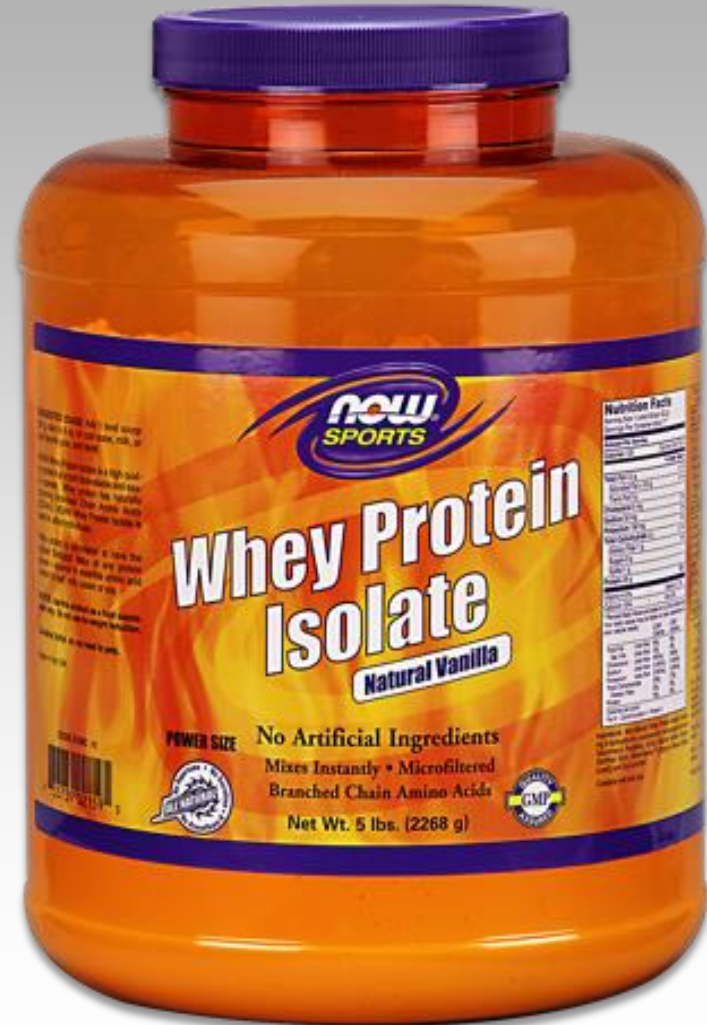
- **Our technical staff formulates NOW products based on best science**
- **Every lot identity tested prior to acceptance**
- **Raw materials that do not meet our requirements never make it past quarantine**



PROTEIN POWDERS

- **Excellent supplement important for sporting activities of every level**
- **Crucial for muscular development***
- **Multiple source options**
 - **Plant-based**
 - **Dairy**
 - **Egg**

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New Sports Products

Fit & Tone Protein

- 2 great flavors
- Diet Support Formula*
- Helps Manage Weight and Appetite*
- WPI, Super CitriMax® (Garcinia cambogia Extract), Green Coffee Bean Extract and Green Tea Extract



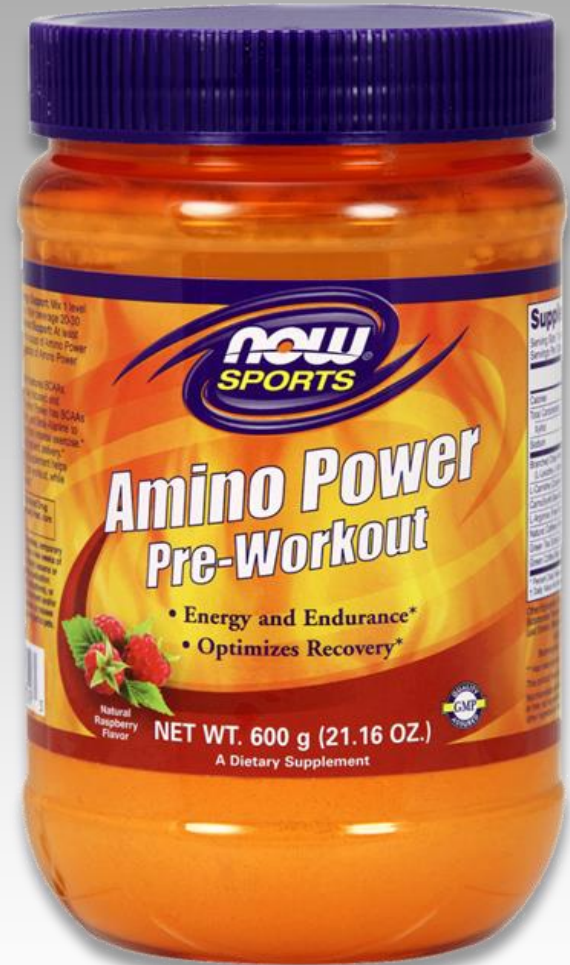
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New Sports Products

Amino Pre Workout Powder

- **Energy and endurance**
- **Optimize recovery***
- **BCAA: supports muscle growth retention and recovery***
- **Beta-Alanine: Delays muscle fatigue and promotes rapid recovery***
- **L-Arginine: increases blood flow and nutrition delivery***
- **50 mg caffeine: physical energy and focus during work out.***

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New Sports Products

Amino Big 6

- preworkout amino drink with no stimulants 6 grams BCAA's, 4 grams Creatine, 3 grams of Glutamine, 2 grams of Taurine



DIET SUPPORT

- **Designed to help support healthy metabolic activity***
- **Promotes Thermogenesis***
- **Natural caffeine sources used at controlled levels**



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New Sports Products

HMB

- Preserves lean mass*
- Enhances Recovery*
- Vegetarian/Vegan
- Metabolite of Leucine

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New Sports Products

Sports Omega with CLA

- Supports Cardiovascular Health*
- Muscle and joint Comfort*
- With CLA and Gamma Linolenic Acid



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New Sports Products

Recovery Factors w/ IGF-1

- Immune System Support*
- Immunoglobulins and IGF-1
- Bioactive Whey Protein Fractioned from Colostrum



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AWARDS & ACHIEVEMENTS

- **Best Sports Nutrition Line**
Wholefoods Magazine, Natural Choice Awards
- **Best Muscle Enhancement**
Vitamin Retailer Magazine, Vity Awards
- **Best Protein Powder**
Vitamin Retailer Magazine, Vity Awards
- **Best Overall Sports Formula**
100% Pure Whey Protein Isolate
Vitamin Retailer Magazine, Vity Awards
- **Best Sports Nutrition Products**
Wholefoods Magazine, Natural Choice Awards
- **Best Full Line of Supplements**
Wholefoods Magazine, Natural Choice Awards
- **Best Protein Powder Isolate**
Vitamin Retailer Magazine, Vity Awards

NOW SPORTS IS THE CLEAR CHOICE FOR NATURAL RETAILERS

**Clean
Tested
Pure
Proven**

Thank You!